Dare to be different!

Website 2.0

Kick-off meeting
November 13, 2017
## Welcome

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.45 – 16.00 h.</td>
<td>Coffee / tea</td>
</tr>
<tr>
<td>16.00 – 16.20 h.</td>
<td>Introduction project website 2.0</td>
</tr>
<tr>
<td>16.20 – 16.25 h.</td>
<td>Community &amp; Research website</td>
</tr>
<tr>
<td>16.25 – 16.30 h.</td>
<td>Review sessions</td>
</tr>
<tr>
<td>16.30 – 16.45 h.</td>
<td>Experience our way of working!</td>
</tr>
<tr>
<td>16.45 – 17.00 h.</td>
<td>What’s your opinion about this way of working?</td>
</tr>
<tr>
<td>17.00 – 18.00 h.</td>
<td>Our first review session with drinks</td>
</tr>
</tbody>
</table>
Technology:
• Outsourcing hosting and support

Procurement:
• Contract with supplier not accountant-proof

CEC:
• Website is só 2011!!!
• Not attractive
• Unwieldy and inflexible
• Too much customizations and thus unmanageable

IEC:
• We need new Employee Pages

Dare to be different
Wow, what’s happening here?!  

A website that  
• Enhances the reputation of our university  
• Shows our impact on society, science and industry  
• Displays how proud we are of our researchers, students and alumni  
• Strengthens our community  

In order to  
• Attract (the best) researchers and students  
• Stimulate donations and collaboration  
• Account for our (research) funds
Dare to be different

1. Start with needs (not your own, but user needs)
2. Do less
3. Design with data
4. Do the hard work to make it simple
5. Iterate. Then iterate again
6. This is for everyone
7. Understand context
8. Build digital services, not websites
9. Be consistent, not uniform
10. Make things open: it makes things better.
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Sprint review sessions:
- Ma 13-11*
- Ma 04-12
- Ma 18-12
- Ma 22-01
- Ma 05-02
- Ma 05-03
- Ma 19-03
- Ma 02-04
- Ma 16-04
- Ma 30-04
- Ma 28-05

*Tijdens kick-off
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Project website 2.0

On this website you find all information about project website 2.0.
The motto of our project is: "Dare to be different".

Dare to be different, what does it mean?

- Start with needs (not your own, but user needs)
- Do less
- Design with data
- Do the hard work to make it simple
- Iterate. Then iterate again
- This is for everyone
- Understand context
- Build digital services, not websites
- Be consistent, not uniform
- Make things open; it makes things better

A different way of working to revive our website!
Dare to be different!

War Room
Research website

The core:
Pages research groups
Personal page researchers
Source: Pure

*In progress: biographies & profile pictures*

**TU/e research branding:**
Dynamic homepage Research
Pages research areas/themes

**Important:**
Searching & finding the right page
Organizational structure is not leading

*English only*
Community website

The core:
‘our university’
target group: our students ánd staff but: open to everyone

Main aspects:
agenda for all public events at TU/e all communities findable!
support pages to easily find help on subjects like vitality, well-being, personal development
Wireframes
Research: home, area, group, person
Community: agenda, group, support

Concept design
Research: home, group
Community: group