We believe that it’s only by increasing the quality of the entire Brainport startup ecosystem that real IMPACT will be realized. That’s why we founded the STARTUP/eindhoven incubation program.

Have you already unlocked the entry market for your business and would you like to have a flying start? Join the Startup Readiness Program. During the program you will get acquainted with the five core dimensions of a startup.
6/5
Vision
You come to a clear vision statement with trends that outline momentum.
Stephan Botz

Dates
6 May
13 May
20 May
27 May
3 June
10 June

13/5
Business model frontside
Explore your revenue model.
Gijs van de Molengraft

20/5
Customer interviews
Present your findings about what you learned on the market.
Stephan Botz

Hours
16.45-17.30
Bite to eat
17.30-21.00
Workshop

27/5
Business model backside
Validate your activities and resources.
Gijs van de Molengraft

3/6
Startup roadmap
You will create a roadmap which states your plans for the coming year.
Stephan Botz

Location
To be confirmed

10/6
Let's connect!
Closing event with expert panel.
About Us
What's In It For Me?
- A strong start on the market;
- Exclusive and high-quality program;
- Workshops taught by experts from the field;
- Personal attention;
- Guidance from business developers tailored to your needs;
- Access to a vast startup ecosystem;
- IP remains yours;
- Free program valued at €7500.

What Do We Expect From You?
- Attendance at all workshops;
- Active contribution during workshops;
- Commitment;
- Your feedback, so this program can only get better;
- Your story and photos for PR purposes;
- You being an ambassador for the program.