SMART SOCIETY
PROFESSIONAL ACADEMY

URBAN MOVEMENT
‘Shaping future mobility’
Starting September 2018

CONNECTING INDUSTRIES AND CITIES
For professionals from the public and private sector dealing with improvements of urban space in their work environment.

JOIN US
Price: 8000 EUR* with accommodation
7200 EUR* without accommodation
City Special: 2 persons for 12000 EUR*

Registration open now
http://smart-society-academy.eu/academy/sspa/courses/urban-movement.html

* Including course material, web-learning, participation in the certification exam, as well as meals, public transport, site visits and activities on-site.

STATE OF THE ART CONTENT
Cross-sectoral topics:
Covering for example current trends and developments in smart cities, citizen engagement, financing and innovative procurement.

Specific insights:
Focusing on technologies relevant for Urban Movement such as: active and shared mobility, digital (public) transportation, and new mobility and logistic concepts.

OVERVIEW SCHEDULE OF URBAN MOVEMENT COURSE:

On-site visit 1: October 2018
- Active and Shared Mobility

On-site visit 2: December 2018
- Digital (Public) Transportation

On-site visit 3: February 2019
- New Mobility and Logistic Concepts

Professional Academy: 6 months // starting September 2018

FURTHER INFORMATION
Webpage: http://smart-society-academy.eu/
Mail: um@smart-society-academy.eu

Become a Certified Smart City Manager - Expert in Urban Movement. Enjoy practical insights into relevant developments in the smart city sector and current technological advancements in Urban Movement; learn from experts, visit places of excellence and gain effective methodological skills and training by working with other practitioners from industry and municipality, enlarge your network and join the movement that will change the future of Urban Movement.
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COURSE MODULES

BASIC SMART CITY MODULES
- Smart City as an Urban Development Approach
- Stakeholders in the Urban Environment
- Co-Creation
- Living Labs
- Procurement
- Financing a Smart City
- Smart City Policies
- Open Systems
- Data and Privacy
- Organizational Development in a City
  (only for city representatives)
- Business with Cities
  (only for industry representatives)

SPECIALIZATION MODULES FOR URBAN MOVEMENT
- Challenges in Urban Movement
- Driveline Technologies
- Autonomous Vehicles
- New Vehicle Concepts
- Digital Mobility
- Personal Mobility Needs
- Mobility Services
- Urban Logistics
- Urban Mobility Planning
- Future Mobility

MANAGEMENT SKILLS
- Multi-Stakeholder Management
- (Complex) Project Management
- Efficient communication skills
- (Complex) Problem solving

Upon completion, a certification examination to become certified “Smart City Manager – Expert in Urban Movement” is offered.

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