Privacy statement for benefactors of the Eindhoven University Fund

This privacy statement was last amended on 29 May 2019.

This statement describes the purposes for which the University Fund Eindhoven ("the fund", "we" or "our") collects personal data from benefactors. It explains how we handle and use the personal information we collect about the benefactors we manage ("you" and "your").

We like to remain in contact with you to keep you informed about our activities and developments as well as the progress of the projects made possible by your donations and the impact of donations in general. We get to know our benefactors and can use these projects to better match the dreams of our benefactors. We do this to promote academic and scientific education and research at University of Technology and to promote interactive cooperation between the Eindhoven University of Technology and society by:

- stimulating (international) activities of students and staff, in the field of academic and scientific education and research, by means of making grants available;
- Acquiring funds from industry, public authorities, funds and individuals on the basis of proposals developed by Eindhoven University of Technology and/or the fund itself;
- promoting contacts between Eindhoven University of Technology and industry and relevant NGOs; Promoting contacts between Eindhoven University of Technology and its alumni;
- All other legal means that may be useful for the purpose of the foundation.

We make every effort to protect your personal data and to be transparent about what information we process about you.

What personal data is processed by the University Fund?

We process personal data of (potential) benefactors who make a one-time and/or an ongoing donation to us. Usually the following data are processed. This does not mean that all these data will be processed, only those data that are known to us will be processed.

- your contact details (name, telephone number, e-mail address); we update these each time you let us know that they have changed);
- unique personal identification data and biographical information (a unique benefactor number, date and gender of birth, language preference);
- the study program you are following or have followed, and the date on which you obtained an academic degree (if you make a donation as a student or alumnus);
- the name of your partner or spouse, if any, when you provide it to us; this is what we do in the case of the management of our (benefactor) relationships
- details of your interactions with the fund, including:
  - your presence at fund events (if recorded);
  - other contact with us or our partners (as mentioned below);
If you make a donation we also register:

- financial information about you:
  - your history of donations to the fund
  - your IBAN number in the case of periodic donations made by direct debit

How do we get your data?
We receive your data from various sources. We receive most of the data from Eindhoven University of Technology. In addition, your data will be supplemented with information that you yourself share with us, such as your bank details. The personal details of benefactors that we do not receive via Eindhoven University of Technology we receive from the benefactors themselves.

We enrich the information we have with information from our partners (see section 'When the University Fund shares your information with others') and publicly available information.

We use targeted internet searches to obtain and maintain the accuracy of the above information:

- Online and offline public resources for businesses;
- Online and offline public resources for individuals;
- Press sources: national and regional newspapers, radio, TV, news sites.

How your data is used by the University Fund
We have a legitimate interest in processing this information: maintaining contact with (potential) benefactors. We like to stay in contact with you as a (potential) benefactor, to keep you informed about new activities, events at our university and developments. We do this in writing, orally and/or digitally.

Your information is used by us for a number of interdependent activities to support the maintenance of benefactor relationships. These include, but are not limited to:

- Sending publications (e.g. benefactor magazines and updates on the fund);
- Conducting surveys;
• Sending customized requests for donations;
• Inviting benefactors and other university events;
• Internal administration, including the management of any feedback or complaints;
• Administrative purposes (e.g. to process a donation or to manage an event that you have signed up for or that you have visited).

Sending digital newsletters. Digital newsletters (by e-mail) will be sent to you pursuant to Article 11.7(3) of the Telecommunications Act. You can click on the unsubscribe link of an e-mail at any time. In addition, we indicate in each physical newsletter how you can unsubscribe from receiving such mail.

Data analysis. We may use automated or manual analytics to link data to help us identify your opportunities for fund support, provide you with an enhanced experience, send you relevant and timely information, and identify opportunities. These are both to support you and to prevent you from being approached unnecessarily.

Objection data processing. If you do not agree with the processing of your personal data, you can object to this. We also respect your request if you wish to stop the processing of your data. Your legal rights are set out below. The exercise of your rights is independent of unsubscribing to newsletters.

When the fund shares your data with others (our partners)
We share (part of) the above categories of data with Eindhoven University of Technology. The sharing of data with the university is regulated in a 'Data Protection Covenant' that complies with the General Data Protection Regulation. The university is obliged to retain some of the personal data, such as the fact that you obtained a degree from us. In addition, the university uses your data to contact you for university activities and for voluntary contributions in terms of commitment, expertise and financial resources. This is done on the basis of the legitimate interest: in this way, the fund contributes to the implementation of the benefactor policy. Please also read the university’s privacy statement to see how the university handles your information at https://www.tue.nl/privacy.

Furthermore, we only provide your personal data if we are legally obliged to do so (e.g. if the accountant requires access to the benefactor administration or the police requires access in the event of a suspicion of a crime).

How we protect your data
We ensure that we have data exchange agreements, which are in accordance with the General Data Protection Regulation, before we share your personal data.

We do not sell your personal information to third parties under any circumstances and do not allow third parties to sell the information we have shared with them.
We take security measures to limit misuse of and unauthorized access to personal data. Only the necessary persons have access to your data. Access to the data is protected and our security measures are supervised by the Data Protection Officer of Eindhoven University of Technology. In addition, we use secure connections for the secure transmission of your data and communications.

**Your rights:**
You have the following rights for which you can submit a request to us:

- access to the personal data that we process from you;
- correction of errors;
- removal of outdated personal data;
- withdrawal of permission to receive communications.

If you submit a request, please state clearly who you are. This prevents us from correcting or deleting information about the wrong person. We may also ask you to identify yourself in order to establish that we are dealing with the legitimate person. We will respond to your request within the statutory period of four weeks.

Where you exercise your right to delete data, we will continue to maintain a core of personal information (name, education and graduation details, unique identification number and date of birth) to ensure that we do not inadvertently contact you in the future.

We are also required - if applicable - to retain certain financial information about you for legal purposes (e.g. donations or gifts, anti-fraud and accounting) for the duration of the statutory periods.

The contact person of the Eindhoven University Fund is the contact for privacy within the Eindhoven University Fund who is available for all your questions and/or complaints. The contact details can be found on www.tue.nl/ufe. Information for the Data Protection Officer of Eindhoven University of Technology can be found here: https://www.tue.nl/privacy. Pursuant to the privacy legislation, you also have the right to submit a complaint to the national supervisory authority, the Personal Data Authority.

**Storage periods**
We keep the personal details of benefactors for an indefinite period of time because of your lifelong relationship with the fund. Personal data for which a statutory retention period applies will be deleted at the moment that this retention period expires. If you wish to exercise your right to oblivion, we will remove your contact details from our records and, if possible, anonymize them. However, we do retain information that is required by law (e.g. financial information after donation). See also "your rights."

**Changes to this privacy statement**
If our working method changes, we will also amend this privacy statement. The most recent version is indicated at the top of the statement. We will inform you by e-mail if we think it is important for you to be informed of a change.