Dear Participant of the Master Kick-off 2019,

In only a couple of days it is time to kickstart your new master program during the TU/e Master Kick-off 2019! To remind you: you are expected on Tuesday August 27 at 8:30 AM in the hall of the Auditorium on the TU/e campus for registration and the official opening of the week by the Dean of the Graduate School professor Paul Koenraad. For the purpose of clarity, the pervious information letter is included as an attachment in this email. If you have not already, be sure to read it! Below is a short description of the program of the week.

Please note: not all app functions are currently online so you might experience difficulty during the login. The app will be fully available on Monday 26th of August.

Department day | Tuesday 27th of August
During the department day, you will get to know your department, meet new people and enjoy various workshops of your choosing. After the official opening, you will attend a departmental information session or our “Innovating Engineers” lecture program, where experienced innovators/entrepreneurs will tell you their story. Be sure to check out the app for your personal schedule.
After lunch, you will attend an activity organized by your department and then participate in various workshops. An overview of all workshops available this afternoon can be found attached to this email. Don’t forget to check out and subscribe for these workshops before the Tuesday the 27th of August at 13:00 PM using the app. Subscriptions will open on Monday the 26th of August.

Please note: not all students will participate in every workshop round. Please check your personal schedule to see in which round you will participate. The day will be closed by a diner and an activity at your study association.

Company day | Wednesday 28th of August
This day is all about meeting new companies and learning what you can do with your study program. We will leave at 09:00 AM sharp from the TU/e Campus. Please check the exact departure location in the app and be on time! You will attend a general lecture program at the High Tech Campus consisting of 5 lectures by IBM, High Tech XL, TOMTOM, TNO and Philips and participate in workshops organized by companies on the High Tech Campus or the Brainport Industries Campus or visit ASML. Which companies you will visit depends on your study and will be visible in the app.
After this exciting day, we will have dinner at the TU/e and enjoy various activities organized by the cultural associations. Please subscribe for these activities if you want to participate. The evening will end with a silent disco that will run deep into the night.

**Challenge day | Thursday 29th of August**
On the last day of the Master Kick-off you will work in a multidisciplinary team and tackle challenging cases. Cases are provided by a variety of local companies, institutes and student teams and are grouped in themes. They have sent experts to help you tackle the challenges and to make sure you can compete for one of the prices. The themes treated are:

1. Robotics and artificial intelligence
2. Sustainability
3. Safety and security technology
4. Health and vitality
5. Food and agriculture technology
6. Smart cities

More info on the themes and the cases will be provided during the week and can be found in the app. Make sure to inform yourself on the cases before this day, as there are many!

After the challenge, you can practice your favorite sports by following sport clinics provided by the sports associations at the TU/e student sport center. Then you will enjoy a candlelight dinner during which the prices for the best case teams are rewarded. Lastly, you will get to know the nightlife of Eindhoven during the pub crawl and closing party!

We look forward to welcoming you all during the TU/e Master Kick-off 2019!

Kind regards,

Sjoerd Telkamp & Rowan Appelman
**Master Kick-off Committee 2019**

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