As an example, below you find a filled in template of the Survey Information Sheet, used in one of USRE surveys. See p.2 for an example filled in template Introduction to the survey.

Survey – Information Sheet example

What is the survey about?
The survey has been developed at the Eindhoven University of Technology and is part of the research program “Happy Senior Living: housing and care for elderly”. In 2040, one in five Dutch people will be older than 65. We aim to get better insight into the living preferences of this growing group and design a number of best living concepts for 65+ households. Your answers to the survey help us collect information about senior living preferences.

Who should take part?
The target group of this survey includes home-owners between 65 and 75 years old. You fall in this group; that is why we invite you to participate.

How long will it take?
The survey takes around 15 minutes to complete.

Do I have to take part?
No, taking part is entirely voluntary. We would encourage you to take part as the more participants there are, the more robust the research – but there is no obligation. If you do take part, you will be asked to confirm your consent at the start of the survey.

What data does the survey collect?
In the survey you will be presented several choices out of different dwellings and will be asked to indicate which of them better fits your needs. The survey also includes some background questions (e.g. your gender, age group, education level and current living situation), to make it possible to look at differences across groups. The survey is not collecting personal data, except email addresses.

What happens to the data?
The data will be aggregated to a group level, analysed and published for scientific purposes, such as research papers, reports and articles. No individual responses to the survey will be made public. The data will be used for research purposes only. All information will be treated confidentially and in accordance with the requirements of GDPR. The TU/e privacy policy can be found at: https://www.tue.nl/en/storage/privacy/.

Whom can I contact if I have queries or concerns about the survey?
In case of any questions, please send an email to Mrs. Contact Person: contact.person@tue.nl.
As an example, below is a filled in template of the Introduction to the survey

The survey has been developed at the Eindhoven University of Technology and is part of the research program “Happy Senior Living: housing and care for elderly”. We aim to get better insight into the living preferences of the growing group of 65+ and design a number of best living concepts for this group. We would be very pleased if you would take about 15 minutes of your time to complete the survey. All information that you give will be treated confidentially. See this information sheet for more details about the survey and data collection.

Permission and Informed Consent
By completing this survey I give my consent to the research program to use the data I provide for research purposes, on the understanding that that the information I supply cannot be traced back to me in the reports on this research.